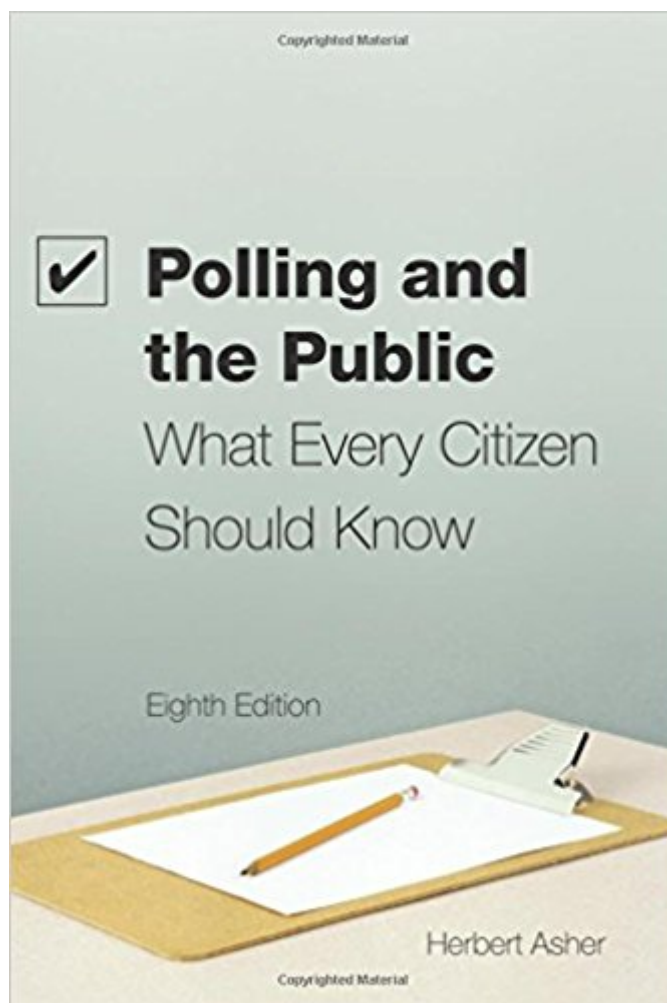


The book was found

# Polling And The Public: What Every Citizen Should Know, 8th Edition



## Synopsis

Asher provides a valuable and accessible resource for students and citizens to critically assess and interpret polling results in order to better understand the use (and misuse) of polls for determining public opinion. The latest scholarship and data bring the book fully up to date.

## Book Information

Paperback: 312 pages

Publisher: CQ Press College; 8th edition (March 1, 2010)

Language: English

ISBN-10: 1604266066

ISBN-13: 978-1604266061

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 3.3 out of 5 stars 4 customer reviews

Best Sellers Rank: #189,922 in Books (See Top 100 in Books) #125 in [Books > Politics & Social Sciences > Politics & Government > Ideologies & Doctrines > Nationalism](#) #302 in [Books > Textbooks > Social Sciences > Political Science > Political Ideologies](#) #373 in [Books > Politics & Social Sciences > Politics & Government > Specific Topics > Civics & Citizenship](#)

## Customer Reviews

Herbert Asher is professor emeritus of political science at Ohio State University. He has written numerous articles and books on legislative politics, electoral politics, and political methodology, including *American Labor Unions in the Electoral Arena*, with Eric S. Heberlig, Randall B. Ripley, and Karen Snyder (2001); *Presidential Elections and American Politics*, Fifth Edition (1992); *Theory-Building and Data Analysis in the Social Sciences*, coedited with Herbert F. Weisberg, John H. Kessel, and W. Phillips Shively (1984); and *Causal Modeling*, revised edition (1983).

For a textbook this isn't bad.

Very informative book!

Gives a wonderfully thorough and yet simple introduction to the methods and purposes of the statistics we see a hundred times a day, all while aiding you to discern which of them are legitimate and which are just dramatic hype.

Bad.

[Download to continue reading...](#)

Polling and the Public: What Every citizen Should Know, 8th Edition What Every Student Should Know About Citing Sources with APA Documentation (What Every Student Should Know About...) Recipes Every College Student Should Know (Stuff You Should Know) Stuff Every Man Should Know (Stuff You Should Know) Insults Every Man Should Know (Stuff You Should Know) Jokes Every Man Should Know (Stuff You Should Know) Dirty Jokes Every Man Should Know (Stuff You Should Know) Stuff Every Husband Should Know (Stuff You Should Know) Stuff Every College Student Should Know (Stuff You Should Know) Twenty-Five Buildings Every Architect Should Understand: a revised and expanded edition of Twenty Buildings Every Architect Should Understand (Volume 2) The Road to Key West, Marathon to Key West: The guide every local should have for their guest and every visitor should have by their side (2017 Edition) The Elements of Journalism, Revised and Updated 3rd Edition: What Newspeople Should Know and the Public Should Expect Citizen's Guide to Colorado Water Law (Citizen's Guide Series Book 1) The Elements of Journalism: What Newspeople Should Know and the Public Should Expect, Completely Updated and Revised i>clicker+ Remote (with 6 month REEF Polling Access) 30 Things Every Woman Should Have and Should Know by the Time She's 30 The Big Book of Words You Should Know: Over 3,000 Words Every Person Should be Able to Use (And a few that you probably shouldn't) The Words You Should Know to Sound Smart: 1200 Essential Words Every Sophisticated Person Should Be Able to Use 25 Bridge Conventions You Should Know - Part 1: Learn These First (25 Bridge Conventions You Should Know - eBook Edition) A Quick Read on What You Should Know about Colon Cancer and how to Prevent it: Detailed, but in laymans's terms (What you should know about your health ... care of yourself; in layman's terms Book 1)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)